**PEACH Education Tax Credit Fundraising Plan Application**

The **PEACH Education Tax Credit Fundraising Plan (PFRP)** offer Georgia public schools, school districts, and 501(c)(3) organizations partnered with these entities the opportunity to use the PEACH Education Tax Credit to fundraise for up to three innovative projects.

**Application Process**

1. Complete the application below describing up to three innovative projects for which you want to fundraise. As part of your application, you must submit the following:
   1. *All* ***new*** *applicants: If you are the Principal of a Georgia public school:* Submit a [Letter of Acknowledgement Form](https://drive.google.com/file/d/1bN7UoHnIxV1HAlt7gxQziFcwub-6foKz/view?usp=sharing) from your school district acknowledging and approving the school’s involvement with the Fundraising Plan.
   2. *All* ***new*** *applicants:* Submit a [Letter of Commitment Form](https://drive.google.com/file/d/17vWlZJukQEnlF3N0HAgkSnKCwZhG9PnH/view?usp=sharing) from a prospective donor to your campaign. This does not serve as an actual donation but shows that you already have a commitment from a prospective donor and that you were able to effectively engage a prospective donor in the tax credit process.
2. Using the GFPE PFRP Toolkit and videos, current networks, and the fundraising plan outlined in the application below, market the PEACH Education Tax Credit to your local community.
3. Funds received from donors will go back to your organization\* (but may not benefit any one child specifically as well as parents may not knowingly donate to the benefit of their child.) \*The GFPE’s administrative fee is 10%, therefore the grant agreement will reflect the total amount the partner should raise to fully implement the program, inclusive of GFPE’s administrative fee.
4. Report back to the GFPE how the partner used the funds and the overall impact.

**Fundraising Limit Guidelines**

As of July 2025, partners must adhere to the following fundraising limits and guidelines:

***District Partners***

1. **Campaign 1:** ≤ $1,000,000
2. **Campaign 2:** ≤ $3,000,000
3. **Campaign 3:** ≤ $5,000,000

***School Partners***

1. **Campaign 1:** ≤ $250,000
2. **Campaign 2:** ≤ $1,000,000
3. **Campaign 3:** ≤ $2,000,000

Goals must be attainable within a 12-month period. If the partner reaches the fundraising goal before the 12-month period from onboarding date, the partner may reapply for another set of projects at a new fundraising goal (based on the above limits). If the partner does not reach the fundraising goal at the end of the 12-month period, the partner has the following options:

* If the partner has not raised any funds, it may withdraw from the partnership.
* If the partner has raised funds, the partner may award the funds raised to schools in the district to implement innovative practices and then withdraw from the partnership. The partner must complete a Final Evaluation Form to finalize the partnership.
* The partner may revise and implement a new fundraising campaign and hold the funds raised to date until they reach the fundraising goal.

**Application**

Complete the application below describing up to three innovative projects for which you want to fundraise. Projects must have an innovation focus in alignment with [GFPE’s definition of innovation](https://drive.google.com/file/d/1pAwrXhhqKck47W_vNNNCaAeuORWLux8v/view?usp=sharing).

1. What is your **total** fundraising goal? The maximum goal is $\_\_\_\_\_\_\_\_\_\_\_\_.
2. How many priority projects are you fundraising towards? You may apply PEACH Education Tax Credit dollars to a maximum of **three** priority projects.
3. In 300 words or less, please explain in detail your fundraising plan and donor strategy.

**Priority Project 1**

1. In 250 words or less, provide a brief description of the project you would like to implement. In your summary, please include:
   1. The total budget for the project.
   2. A description of the need.
   3. How you will use the Peach Tax Credit funds to address the need.
   4. An overview of who will be impacted by the program.
   5. A description of any partners/partner organizations and how they will support the project, if applicable.
2. In 200 words or less, provide a description of the program activities once it is fully funded. Specifically,
   1. How can you ensure that, if awarded, you can implement the project immediately?
   2. Please describe the steps you will take during the grant year and how these steps will ensure your project is successfully implemented.
3. In 100 words or less, provide a description of the program outputs.
   1. Specifically, provide information on the type (grade level(s), subject area(s), etc.) and number of students, parents, faculty, and/or administrators the project will serve.
   2. Please explain why you selected the population the program will serve.
4. In200 words or less:
   1. Please tell us how this grant will produce measurable changes in the target population’s lives.
   2. Name at least two goals that will show measurable impacts to the target population (for example, 70% of third graders participating in the program will score 80% or higher on the science district benchmark).
   3. Provide a description of how you will evaluate the program’s impact.
5. In 200 words or less, please explain how this program aligns with the GFPE’s [definition of innovation](https://drive.google.com/file/d/1pAwrXhhqKck47W_vNNNCaAeuORWLux8v/view?usp=sharing).
6. In 150 words or less, please describe a brief sustainability plan for how to expand the program beyond Peach Tax Credit funding.
7. With which of the following Georgia Foundation for Public Education Priority Areas does your program align?
   1. Equitable opportunities for children in every community
   2. Students prepared for local workforce opportunities
   3. Students mastering grade-level literacy and numeracy
   4. Safe and healthy students
   5. In 150 words or less, please summarize how your program aligns with the GFPE Priority Area you selected above.

(Please answer application questions for priority project two, if applicable.)

**Priority Project 2**

1. In 250 words or less, provide a brief description of the project you would like to implement. In your summary, please include:
   1. The total budget for the project.
   2. A description of the need.
   3. How you will use the Peach Tax Credit funds to address the need.
   4. An overview of who will be impacted by the program.
   5. A description of any partners/partner organizations and how they will support the project, if applicable.
2. In 200 words or less, provide a description of the program activities once it is fully funded. Specifically, please describe the steps you will take during the grant year and how these steps will ensure your project is successfully implemented.
3. In 100 words or less, provide a description of the program outputs.
   1. Specifically, provide information on the type (grade level(s), subject area(s), etc.) and number of students, parents, faculty, and/or administrators the project will serve.
   2. Please explain why you selected the population the program will serve.
4. In200 words or less:
   1. Please tell us how this grant will produce measurable changes in the target population’s lives.
   2. Name at least two goals that will show measurable impacts to the target population (for example, 70% of third graders participating in the program will score 80% or higher on the science district benchmark).
   3. Provide a description of how you will evaluate the program’s impacts.
5. In 200 words or less, please explain how this program aligns with the GFPE’s [definition of innovation](https://drive.google.com/file/d/1pAwrXhhqKck47W_vNNNCaAeuORWLux8v/view?usp=sharing).
6. In 150 words or less, please describe a brief sustainability plan for how to expand the program beyond Peach Tax Credit funding.
7. With which of the following Georgia Foundation for Public Education Priority Areas does your program align?
   1. Equitable opportunities for children in every community
   2. Students prepared for local workforce opportunities
   3. Students mastering grade-level literacy and numeracy
   4. Safe and healthy students
   5. In 150 words or less, please summarize how your program aligns with the GFPE Priority Area you selected above.

(Please answer application questions for priority project three, if applicable.)

**Priority Project 3**

1. In 250 words or less, provide a brief description of the project you would like to implement. In your summary, please include:
   1. The total budget for the project.
   2. A description of the need.
   3. How you will use the Peach Tax Credit funds to address the need.
   4. An overview of who will be impacted by the program.
   5. A description of any partners/partner organizations and how they will support the project, if applicable.
2. In 200 words or less, provide a description of the program activities once it is fully funded. Specifically, please describe the steps you will take during the grant year and how these steps will ensure your project is successfully implemented.
3. In 100 words or less, provide a description of the program outputs.
   1. Specifically, provide information on the type (grade level(s), subject area(s), etc.) and number of students, parents, faculty, and/or administrators the project will serve.
   2. Please explain why you selected the population the program will serve.
4. In200 words or less:
   1. Please tell us how this grant will produce measurable changes in the target population’s lives.
   2. Name at least two goals that will show measurable impacts to the target population (for example, 70% of third graders participating in the program will score 80% or higher on the science district benchmark).
   3. Provide a description of how you will evaluate the program’s impacts.
5. In 200 words or less, please explain how this program aligns with the GFPE’s [definition of innovation](https://drive.google.com/file/d/1pAwrXhhqKck47W_vNNNCaAeuORWLux8v/view?usp=sharing).
6. In 150 words or less, please describe a brief sustainability plan for how to expand the program beyond Peach Tax Credit funding.
7. With which of the following Georgia Foundation for Public Education Priority Areas does your program align?
   1. Equitable opportunities for children in every community
   2. Students prepared for local workforce opportunities
   3. Students mastering grade-level literacy and numeracy
   4. Safe and healthy students
   5. In 150 words or less, please summarize how your program aligns with the GFPE Priority Area you selected above.